



LEED SIGNAGE SYSTEM: WINK HOTEL DANANG CENTRE

Wink Hotel Danang Centre project has built an educational program to raise awareness of its occupants and visitors of the benefits of green buildings (specifically green hotel buildings). The program includes a comprehensive system of signage showing sustainable features of the building focusing on the following main factors:


- Smoking policy
- Energy and water savings
- Waste management

1. LEED INFORMATION SIGNAGE


The signage showing LEED categories appears at the entrance to the Wink Space. It is intended to generate and raise public awareness and understanding of LEED certification and its core values.

LEED INFORMATION


LEED, or Leadership in Energy and Environmental Design, developed by the U.S Green Building Council (USGBC) promotes a whole-building approach to sustainability by recognizing and rating performance in these key categories:




Integrative Process: To support high-performance, cost-effective project outcomes through an early analysis of the interrelationships among systems.




Location and Transportation: encourages compact development, alternative transportation, and connection with amenities, such as restaurant and parks; considers the existing features of the surrounding community and how this infrastructure affects occupants' behavior and environmental performance.




Sustainable Sites: discourages development on previously undeveloped land; seeks to minimize a building 's impact on ecosystems and waterways; encourages regionally appropriate landscaping; controls stormwater runoff; and promotes reduction off erosion, light pollution, heat island effect and construction-related pollution.




Water Efficiency: encourages smarter use of water. Water reduction is typically achieved through more efficient appliances, fixtures and fittings inside and water-conscious landscaping outside.




Energy and Atmosphere: encourages a wide variety of energy-wise strategies: energy-use monitoring; efficient design and construction; efficient appliances, system and lighting; the use of renewable and clean sources of energy, generated on site or off site; and other innovative measures.




Materials and Resources: encourages the selection off sustainably grown, harvested, produced and transported products and materials. It promotes waste reduction as well as reuse and recycling, and it particularly rewards the reduction of waste at a product's source




Indoor Environmental Quality: promotes strategies that improve indoor air as well as those that provide access to natural daylight and views and those that improve acoustics.



Innovation and Design Process: provides bonus points for projects that use innovative technologies and strategies to improve a building's performance well beyond what is required by other LEED credits, or to account for green building considerations that are not specifically addressed elsewhere in LEED. This category also rewards projects for including a LEED Accredited Professional on the team to ensure a holistic, integrated approach to the design and construction process.



Regional priority: address regional environmental priorities for buildings in different geographic regions. Four bonus points are available in this category.



LEED Rating System	
Certified	40 – 49 points
Silver	50 – 59 points
Gold	60 – 79 points
Platinum	80 points and above

Source: <http://www.usgbc.org>



2. SMOKING POLICY

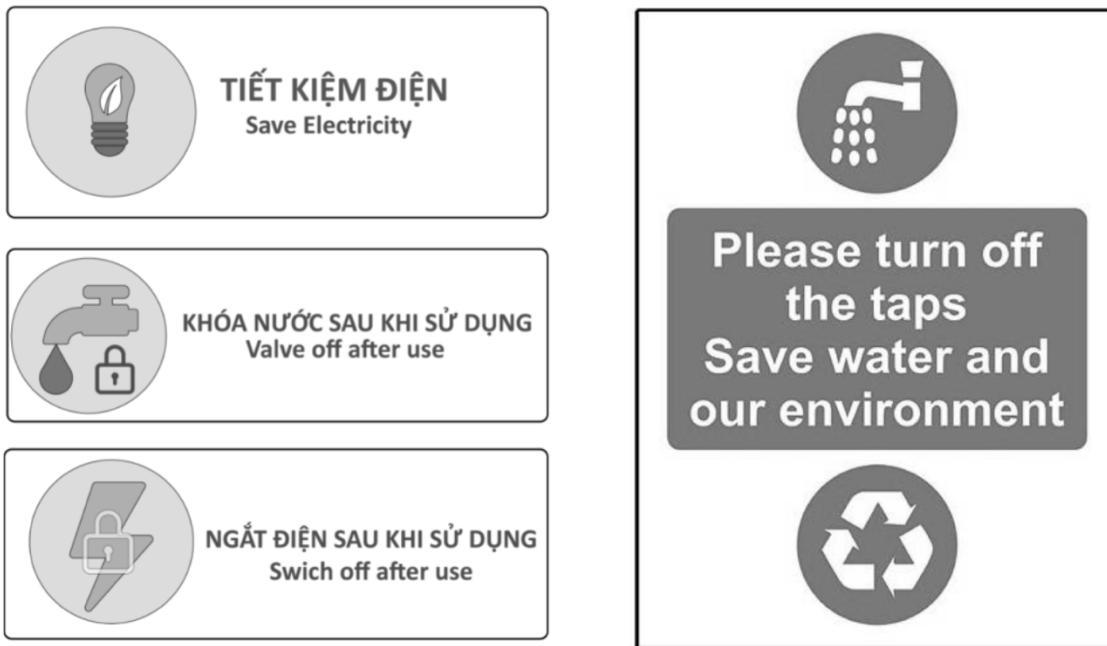
Smoking is prohibited in all areas of the hotel. Non-smoking policy and signage will be placed at visible and noticeable areas for both guests and employees. The stamped policy will be placed in the Wink Space while no-smoking signage will be placed at the entrance to the Wink Space and indoor areas such as parking area, corridors, toilets and other common areas and guest rooms.)





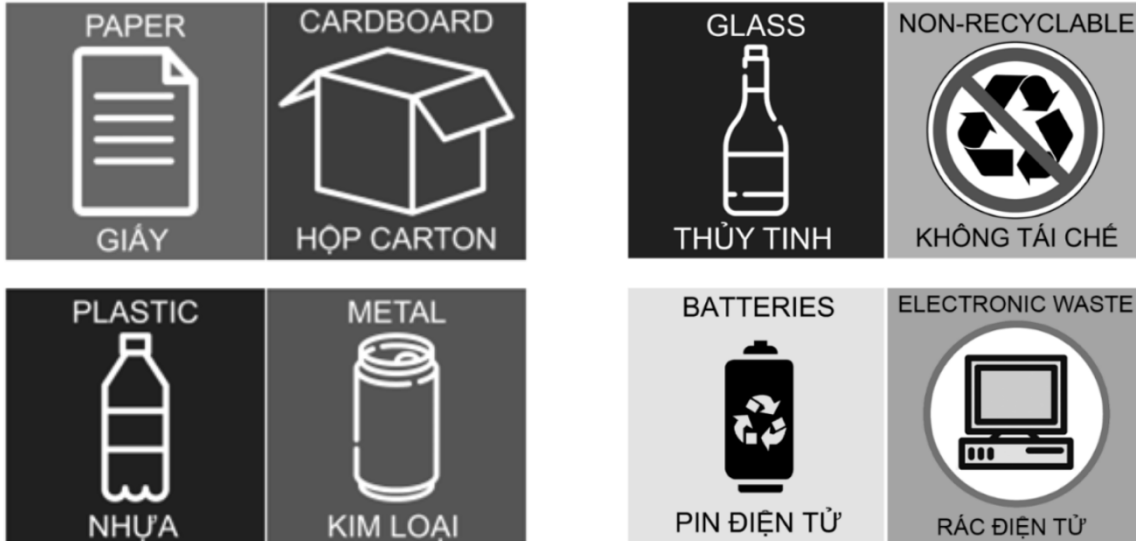
3. ENERGY AND WATER SAVINGS

Green signage and labels encouraging energy and water savings is properly placed around the hotel, in common areas and guests rooms. Energy-saving signage and labels is also placed near light switches. Water-saving signage and labels will be placed in either public or private bathrooms and water closets.



4. WASTE MANAGEMENT

Waste labels are placed on waste bins on each floor for three types of waste: recyclable, non-recyclable and hazardous waste. Recyclable waste labels systems include five different types: paper, cardboard, glass, plastics, and metals. Hazardous waste labels include batteries and e-waste labels. The labeling system provides occupants and visitors a view of how waste is sorted and collected and demonstrates how waste classification is simple and easily applicable for everyone.



5. LINEN REUSE PROGRAM

Wink Hotel Danang Centre applies a linen reuse program which includes the use of cards encouraging guests to reuse towels in guest rooms. This initiative will significantly reduce the amount of water and electricity needed for laundry of linens and towels daily.





To raise environmental awareness for guests, these approaches are taken regarding changing linens and towels:

- Guests who want their linens or towels changed can leave their towels on the floor or bed.
- Towels are not changed when guests place them on the bathroom rack (which means guests intend to use them again).
- Guests are informed that linens will be changed every 3 days (unless they specifically request otherwise).
- Linen reuse cards will be placed in the bathroom (similar to the illustrated picture above).

6. EDUCATIONAL POSTER

A poster appears on the first floor and in hallways so occupants and guests can easily see which categories the building has been assessed upon to achieve LEED certification.

